



Participation Guidelines

Why to Participate?

Apart from being associated with an International Event. Air Guitar also offers your employees great confidence and character building experience.

Unleashes Potential

Performing on a platform no Indian has ever officially competed in comes along with certain pressures and takes a lot of confidence. Any participant could represent India in the Air Guitar World Championships.

De-Stress

The process of the event will take the employees mind off, of the daily routines and everyone will witness a choreographed madness on stage.

Team Work

Apart from the performer, Employees of the company will also be involved in various team building activities. Helping the performer - choreographing his act. Design his attire, selecting a track, having a stage name and catch line etc...

Organization Representation Globally - The contestant that proceeds from the company Preliminary rounds will always represent the company along with his Name (**E.g.** Ranbir “[**Company Name**]” Kapoor) all throughout the competition.

Following a series of **inter - organization competitions**. The participation gives exposure not only to the individual but also to the company the individual represents at a global competition with a 17 year history.

International Appeal- Employee will perform for a place to represent India Internationally.



How to Participate

1. Register your company with a token registration charge of Rs.35,000 + 12.36% S.T . in the name of “Nash Events & Entertainment”
2. The **Air Guitar India Team** will arrive at your workplace with the entire setup for the event. (Backdrop + Sound + Lights + Emcee) And conduct the Preliminary Round within your office premises for your employees. Any day of the Week.
3. We need one hour of your organization’s time. We need two hours for set-up. Can be done on any day any time. Just call us to block your date & time.
4. We will help the contestants with the tracks and how to perform
5. The Preliminary round will be held in the company, where any number of employees can take part and proceed to the **City & India Finale**. We need a minimum of 8 to 10 participants. Maximum can be your wish!
6. The Winner of the Grand Finale will represent India at the ***Air Guitar World Championship, held in Finland.***
7. The contestant that proceeds from the company Preliminary round will always represent the company along with his Name (**E.g. Ranbir Kapoor | Company Name |**) all throughout the competition.
8. The contestant is judged on his air guitar handling abilities. How real the performance looks.
9. How convincing is the performers **mime & costume** apart from the accuracy of the fret work. The illusion of an invisible guitar.
10. The Charisma of a Rock Star, lack of stage fright. Engaging the audience with “guitar showmanship” Originality, the ability to be taken over by the music, stage presence, technical merit, artistic impression and airness.



Rules & Regulations of Championship

1. Participant plays alone; backing bands, either with real or air instruments are not allowed; roadies and groupies are allowed to make up some image, but they have to leave the stage before performance.
2. Participant has to play air guitar (i.e. air drums, piano and other instruments are not allowed). Air guitar can be acoustic, electric or both.
3. Generally, there is no dress code and participant is **encouraged** to use any clothing and props that would add character and make the performance more interesting. However, any real musical equipment or crew (instruments, amplifiers, effect pedals, backing band members, etc.) are strictly forbidden.
4. Participant to carry their own music track for their performance, in a USB /CD with only performance track in it.



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